

One-line bio

Alex Ortner is co-founder and Chief Marketing Officer of The Tapping Solution, a global movement that has helped millions transform their lives through EFT Tapping.

50-word bio

Alex Ortner is co-founder and Chief Marketing Officer of The Tapping Solution and creator of The Tapping World Summit, a free annual event reaching over 2.5 million people worldwide. A speaker, author, and entrepreneur, he has helped bring EFT Tapping to a global audience across 190 countries.

Copy short bioCopy 50-word bio

Full bio

Alex Ortner is co-founder and Chief Marketing Officer of The Tapping Solution, a global movement that has helped millions transform their lives through EFT Tapping. With over 300 published studies, Tapping has been shown to significantly reduce stress and anxiety, lower cortisol levels, ease symptoms of trauma and pain, and improve emotional well-being. He's helped bring this work to a global audience through The Tapping Solution App — downloaded in 190 countries, with guided Tapping meditations played tens of millions of times.

A speaker, author, and entrepreneur, Alex is the creator of The Tapping World Summit, a free annual online event that has reached more than 2.5 million people worldwide. Through The Tapping Solution Foundation, he and his siblings have brought EFT Tapping to schools, disaster-relief zones, and underserved communities — including their hometown of Newtown, Connecticut, after Sandy Hook.